Advanced Solutions International, Inc. (ASI)
Designed Specifically for Non-Profit Organizations

Advanced Solutions International, Inc. (ASI) is a Software as a Service (SaaS) company dedicated to enabling non-profit organizations to achieve their missions and better the world. It is a leading global provider of SaaS software, programs, and services that help associations and non-profits advance their cause by improving their operational and financial performance. ASI is the developer of iMIS EMS, a leading SaaS solution for membership, donor and other non-profits. iMIS is the only Engagement Management System (EMS), and the world's number one SaaS solution for associations.

Tim Clarke, ASI's newly appointed chief revenue officer, says, "The three P's that formed my reason for joining ASI were purpose, people, and potential. The company's purpose and the drive of its employees to succeed were attractive, as was the market potential, particularly at the enterprise level."

While ASI is well-known for its iMIS SaaS solution for small to mid-sized associations that offers a purpose-built, all-in-one solution for member engagement and accounting needs, its offerings also extend to enterprise-level organizations in the large non-profit space.

ASI has made many standout developments in recent years that suit the larger non-profit market. These developments include advancement to the cloud, an open API, integrations with third-party products, and recent acquisitions that address essential parts of the non-profit mission, such as online learning and abstracts, certifications, submissions, and reviews. Clarke believes these developments bring the

Tim Clarke,
Chief Revenue Officer

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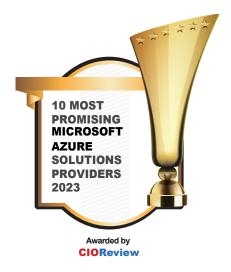
ASI ecosystem to a level of completeness that exists nowhere else.

Clarke specifically highlights three ways these developments suit the larger non-profit market. First, integration capabilities are essential for enterprise-level organizations with complex technical environments. These integrations already exist within the ASI ecosystem or can be easily facilitated through bridges available within iMIS. In addition, large associations often have higher expectations related to the impact and benefits they derive from their technology investments, making speed to value essential. iMIS is purpose-built for the unique needs of this space, enabling clients to get a head start on value creation. Finally, ASI helps its clients lower the total cost of ownership, allowing them to shift resources to their mission.

ASI is invested in the power of Microsoft Azure, making it of particular interest to large non-profits that have already invested in the Microsoft environment. This investment allows for seamless, automatic updates and best-in-class data security without the need for IT personnel to learn a new language or environment. Further, ASI's advantage in the enterprise non-profit space is vision. Experience and singular focus have given the company the ability to anticipate change, which is invaluable in the ongoing digital evolution that defines the industry's future.

Recent developments have made the ASI ecosystem a complete solution, and this unique advantage lies in its vision for the industry's future. As technology continues to shape the non-profit landscape, ASI remains a steadfast partner, providing non-profits with the tools they need to succeed in the digital era. **CR**

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