Streamlining Cardiovascular Education

CCS's Data Centralization and Reduced Workload with TopClass

OVERVIEW

The Canadian Cardiovascular Society (CCS) is dedicated to supporting cardiovascular clinicians and scientists across Canada. Through educational events, professional resources, and mentoring programs, CCS empowers members to excel in their fields. The organization supports members in achieving annual education credits and advancing careers, making a robust learning management system critical to their mission.

PROBLEM

CCS faced challenges in delivering professional education efficiently. Members relied on multiple tools to manage continuing education, leading to confusion and a lack of seamless integration. The existing system also required manual processes for managing course registrations creating inefficiencies for staff and confusion for members.

Additionally, managing data across different platforms caused delays in communication and reduced operational effectiveness. Members found it difficult to access the educational resources they needed promptly, while staff spent excessive time consolidating and organizing data manually.

AT A GLANCE

Canadian Cardiovascular Society

INDUSTRY
Association for Cardiovascular Professionals

SOLUTIONS
TopClass, iMIS

MEMBER SIZE
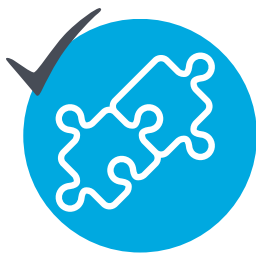2,000+

WEBSITE
ccs.ca

PARTNER
burstingsilver

> " *The seamless integration of TopClass with our member portal has transformed the experience. Members will soon be able to access their education, manage registrations, and submit credits effortlessly—all with one login* "
>
> - Director, Congress & Business Systems at CCS

THE IMPACT

Immediate Course Access

Seamless Integration Reduces Workload

Increased Member Satisfaction

Accurate Data for Smarter Decisions

SOLUTION

CCS implemented TopClass LMS to streamline educational delivery and member engagement. This powerful system integrated seamlessly with their existing tools, including iMIS, their Engagement Management System (EMS), enabling automation and enhancing the user experience.

Integrated Single Sign-On: Members access TopClass via a single login with their EMS, simplifying their user experience.

Consistent Branding: Customizable pages create a seamless experience between platforms, preserving CCS's branding and enhancing user satisfaction.

Automated Credit Submission: Education credits are automatically submitted from TopClass to iMIS member profiles and shared with governing bodies, minimizing manual effort for members.

Efficient Data Integration: A centralized system connects event registrations, communications, and educational records, reducing duplication and errors.

Comprehensive Reporting: Advanced analytics tools provide insights into member engagement and education outcomes.

> " *By automating redundant processes with TopClass, we've freed up staff time to focus on creating new programs and enhancing member services. This has significantly improved both our operations and the value we deliver to our members* "
>
> - Manager, Business Applications at CCS

TOPCLASS
LMS by **asi**

www.topclasslms.com