

Forging Member Value Through Education

FIA's 15% Membership Growth with Accessible Training on TopClass

OVERVIEW

The Forging Industry Association (FIA) represents companies across the forging sector, supporting its members with resources, educational programs, and initiatives designed to strengthen the industry.

FIA's mission is to deliver educational content, training modules, and certifications to equip industry professionals with the knowledge and skills needed to succeed.

PROBLEM

FIA relied on an outdated e-learning system that became unusable when Flash support ended, leaving the organization unable to deliver crucial training and educational content effectively. This disruption significantly impacted FIA's ability to engage members and provide consistent professional development opportunities, putting a strain on its mission to support industry growth and expertise.

Without a centralized, reliable LMS, members faced barriers to accessing courses, and FIA struggled to maintain an efficient process for delivering and tracking learning.

AT A GLANCE



INDUSTRY

Association for Forging Professionals

SOLUTIONS

TopClass, OpenWater, iMIS

MEMBER SIZE

220+

WEBSITE

www.forging.org

PARTNER



“The whole platform is user-friendly for both staff and members. For our members, single sign-on has been key. They can go to our website, access training and resources, update their profiles—all without needing separate logins. It's simplified everything for them and improved our engagement.”

- Membership Manager at FIA

THE IMPACT



Membership Increase



Enhanced Learning Experience



Increase User Engagement and Course Usage

SOLUTION

FIA adopted TopClass to create a centralized, user-friendly platform for educational resources and training, seamlessly integrating with their website and member databases. This unified system simplified management and enabled FIA to expand its offerings and improve access.

Key features of TopClass for FIA include:

- ✓ **Single Sign-On (SSO):** Members can now log in with a SSO to access both the FIA website and LMS, simplifying user experience and eliminating login challenges.
- ✓ **Ease of Use for Staff and Users:** TopClass provides an intuitive interface that requires minimal staff and user training, making it easy to implement and manage educational programs.
- ✓ **Integrated Access to Learning Resources:** FIA can now provide seamless access to resources, courses, and certifications, enhancing the member experience and supporting professional development.

“ We’ve seen a 15% growth in membership over the past several years, which lines up with the launch of our new e-learning approach with TopClass LMS. A lot of members tell us having access to this training is a big deal for them. ”

- President and CEO at FIA