

Elevating Financial Professionals

LIA's Transformation in Training and Revenue Growth with TopClass

OVERVIEW

LIA is Ireland's Centre for Excellence for the Education and Development of Finance Professionals. Dedicated to enabling and promoting the highest quality standards in financial advisory practice, LIA also provides critical qualifications mandated by the Central Bank of Ireland and facilitates annual Continuing Professional Development (CPD) requirements.

PROBLEM

LIA's legacy LMS, heavily customized and built on SharePoint, struggled to support the diverse and growing training needs of its members. The system lacked scalability and flexibility, making it difficult to deliver non-academic CPD training, integrate quizzes, and provide personalized content packages based on membership levels.

Additionally, the manual processes for administering CPD hours were time-intensive and error-prone, involving separate systems for event tracking and reporting. This inefficiency put a strain on resources and created risks during peak demand periods, such as the year-end CPD deadline.

AT A GLANCE



INDUSTRY

Financial Professionals
Membership Association
and Education Provider

SOLUTION

TopClass

MEMBER SIZE

12,000+

WEBSITE

www.lia.ie

“TopClass has really opened up the flexibility in the type of content we can offer. We've started offering short courses and micro-credentials that are highly relevant to members' roles. It's a game changer for us.”

- Head of IT at LIA

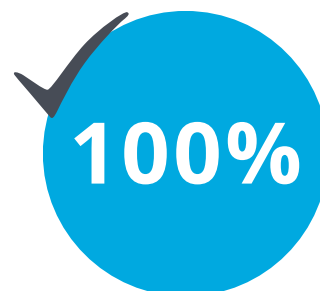
SOLUTION

LIA implemented TopClass LMS, which seamlessly integrated with their existing LMS to handle CPD training, micro-credentialing, and other non-academic content delivery. LIA was able to create a branded portal, LIA Elevate, offering members an intuitive, user-friendly interface for accessing training content. Features such as automated processes and enhanced reporting capabilities significantly improved operational efficiency.

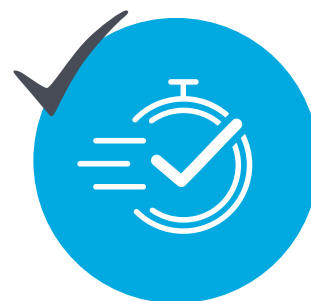
Key Features of TopClass LMS Implementation:

- ✓ **Customisable Subscription Packages:** Tailored content pricing and access based on membership levels.
- ✓ **User-Friendly Dashboard:** A branded portal with single sign-on for seamless access.
- ✓ **Automation:** Automatic tracking of attendance and CPD hours, integrated with webinar platform.
- ✓ **Micro-Credentialing Support:** Flexible course creation for short, skill-focused certifications.
- ✓ **Scalable Infrastructure:** System capable of handling peak loads during high-demand periods.

THE IMPACT



**New Revenue from
New Content Packages**



**Significant Time Savings
Utilizing Automations**



**Enhanced Learner
Experience**

“ Previously, we had to manually add CPD hours to members' records. Now, it's all automated with TopClass, saving us hours of work and ensuring accuracy. ”

- Head of IT at LIA